FOR IMMEDIATE RELEASE

Trinity Software Announces Firestorm® Integration with Avalara's Real-Time Sales Tax Solution

ARLINGTON, Texas - March 12th, 2010 - Trinity Software, Inc., a Direct Sales software development and consulting company with corporate offices in the Dallas-Fort Worth area, announces integration with Avalara's real-time sales tax solution AvaTax™ for Firestorm®, its business management software solution for the Direct Sales and Multi-Level Marketing Industries.

Firestorm® provides a seamless integration with AvaTax™, enabling its clients to manage end-to-end sales tax calculation, compliance, filing and exemption certificate management mandates, providing clients an easy way out of the otherwise overly complex maze of transaction tax compliance. AvaTax™ operates as a module with Firestorm®, providing a fully integrated and automated sales tax management system that includes functionality to protect against audits, obsolete data and changing tax laws. All orders in Firestorm® use real time calculation, including enrollments, customer and distributor orders placed in their web shopping cart, and orders placed by administrative staff.

Firestorm® also leverages the Address Verification and Correction Services provided by Avalara. When an order is processed by Avalara for sales tax calculation, the shipping address is verified and corrected to USPS standard. Firestorm® will optionally save this corrected address to the order being placed, which will result in a higher degree of accuracy in shipping addresses and will save companies money on misdirected packages.

For Firestorm® clients who choose to utilize AvaTax™, services are activated by a simple configuration procedure within Firestorm®. This helps simplify the process clients will take to achieve sales tax compliance without the need for major technological undertakings on their part. Clients will be able to focus on running their business and selling more, rather than staying abreast of the myriad of constantly changing sales and use tax rates, boundaries, and taxability rules in more than 14,000 taxing jurisdictions in North America alone. Avalara also provides Firestorm® clients with a transaction-based pricing structure that allows smaller companies with fewer transactions to utilize AvaTax™ for a much lower initial cost than other tax services.

"Sales tax management issues are growing exponentially for online MLM businesses", said Trinity Software's President Jerry Reynolds. "Our customers are devoting more time than ever before on these issues that generate no revenue and expose them to unprecedented risks. Integrating with Avalara adds a great value proposition for our customers and for us as an organization".

Firestorm® is a complete software management solution for the Direct Sales and Network Marketing Industries. It is designed to streamline and enhance every aspect of a direct sales business, and it provides a total software solution for the needs of rapidly growing companies. Visit Trinity's website at **www.trinitysoft.net** *or contact Trinity Software's corporate offices* **toll free at 877-516-4004** *to arrange a live presentation. You can also email* **sales@trinitysoft.net***.*